



Strategic Church Development through the
Sunday School CEAD 6370
New Orleans Baptist Theological Seminary
Christian Education Division

Disclaimer: This syllabus is intended to give the student a general idea of the content, format, and textbooks used for this class. The professor will submit a full syllabus at the beginning of the class which will contain a course schedule and the instructor's information.

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church.

Purpose of the Course

The purpose of this course is to provide quality theological education for students in the area of strategic church development through Christian education in the context of the local church.

Core Values

New Orleans Baptist Theological Seminary has five core values: Doctrinal Integrity, Spiritual Vitality, Mission Focus, Characteristic Excellence, and Servant Leadership. This course addresses Doctrinal Integrity specifically in that the course is designed to prepare the student to grow in the understanding and interpreting of the Word of God. Characteristic Excellence is also addressed in that the student should be as prepared as possible to be ministers for Christ. Mission Focus is emphasized in that interpreting the Bible is a key element in presenting the Good News of the Gospel to the world. Proper interpretation is vital in fulfilling the Great Commission. This course addresses the competency of Biblical Exposition by preparing the student to interpret and communicate the Bible accurately. The core value for NOBTS this year is_____.

Curriculum Competencies Addressed

The Seminary has seven key competencies in its academic program. They are: Biblical Exposition, Christian Theological Heritage, Discipleship Making, Interpersonal Skills, Servant Leadership, Spiritual and Character Formation, and Worship Leadership. This course will address the following curriculum competencies:

1. *Interpersonal Skills:* Understand how to build relationships with other ministry leaders within the local church.
2. *Servant Leadership:* Determine how the Senior Pastor, staff members, and lay leaders can serve one another while still providing the appropriate leadership required.
3. *Spiritual and Character Formation:* As a leadership team intentionally “grow up in all things into Him who is the head – Christ” (Eph. 4:15b, NKJV).

Course Description

This course focuses on the delivery of Christian education in a local church context to foster strategic church development utilizing the Sunday school. Both traditional and contemporary Christian education methods for all age groups will be examined. Three hours.

Learning Objectives

This course is designed to introduce students to the basic principles, procedures, guidelines, and available resources for conducting the ongoing administration of Christian Education in the local church. The student involved in this process should be able to accomplish the following:

1. Identify from Scripture biblical concepts for administration of Christian Education in the local church and analyze these administrative practices in terms of a biblical worldview.
2. Discern the similarities and differences between leadership, management, and administration.
3. Comprehend and apply administrative principles and practices to the planning, organizing, leading and evaluating aspects of the Christian Education ministries of the local church.
4. Understand the relationships and essential operations in the administration and management of the Christian Education ministries of the local church.

Required Readings

The following text and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

Required Texts

Poling, Wayne, ed. *Sunday School Manual*. Nashville: LifeWay Press, 2009.

Mancini, Will. *Church Unique: How Missional Leaders Cast Vision, Capture Culture, and Create Movement*. San Francisco: Jossey-Bass, 2008.

Taylor, Allan. *Sunday School in HD*. With a forward by Thom S. Rainer. Nashville: B&H Publishing Group, 2009.

Assignments and Evaluation Criteria

The following learning activities and assessments are to be completed as described below by the scheduled dates. All assignments are to be submitted to the courses Blackboard Assignment Section by 10:00 a.m. on the assigned due date.

Assignment Formatting

- Unless otherwise noted, type all assignments according to Turabian format
- All papers must be written in third person
- Use 12 point Times New Roman font

- Use the same number of references as assigned pages
- Use correct spelling and grammar
- Use proper pagination
- Include your name on the *cover page*
- Staple assignments together as necessary or as required (*no report covers please*)
- Write the full assignment

Required Assignments Summary

- Annotated Bibliography – 15%
- Critical Reflection Paper – 30%
- Strategic Planning Project & Presentation – 40%
- Blackboard Participation – 10%
- Lecture Participation – 5%

**ASSIGNMENTS ARE DUE IN THE
COURSE'S BLACKBOARD ASSIGNMENTS SECTION BY 10:00A.M.
ON THE DUE DATE AS INDICATED IN THE COURSE SCHEDULE.**

Annotated Bibliography – 15% (3 texts x 5%each)

Create a two or three sentence single-spaced annotation for each of the course texts. Each Annotated Reference List should contain the correct format as cited in Turabian 9.36 with the addition of the number of pages of the referenced work at the end of the citation. Each annotation that follows should contain of your appraisal and considerations on the text not just a synopsis of the text. Following the annotation, indicate the percentage of the text read. Pay close attention to the Assignment Formatting section of this syllabus!

Critical Reflection Paper – 30%

Create a clear and concise ten page critical reflection paper on a leadership or management necessity related to the Sunday School of the local church ministry. The paper will consist of a synthesis and analysis of the pertinent literature as well as a proposal for the integration of concepts to this specific local church ministry context. (Always begin a paper with the theological basis before entering into the philosophical concerns.)

Strategic Planning Project (SPP) – 40%

Develop a strategic plan for a Sunday School, or the counterpart small group Bible study ministry, of the local church ministry utilizing the ten principles given in class. This document will be a handbook for a local church ministry and does not require Turabian formatting. Students are encouraged to use bulleted text. This is a comprehensive manual and attention should be given to each of the ten principles.

Blackboard Discussion Involvement

You are expected to reflect on the reading and lectures in each unit through blackboard discussions. In order to get credit for your involvement in Blackboard Discussion, you must post at least one substantive response for each thread, whether to the main question or someone's

response. Remember this is a discussion board not an answer board. A substantive response should be concise and may include:

1. A reflection on an idea presented in one of the textbooks or lecture
2. A personal example or story that relates to the topic
3. A different perspective to the topic
4. A quote or link from another source that relates to the topic
5. An experience you have had in a church that relates to the topic

Reading of Texts and Lectures

The textbooks will provide a foundation for the class lectures, interaction via blackboard discussion, journal entries, and any other class method utilized in the online class. Follow the reading plan on the class schedule and the learning units. Also, I reserve the right to quiz over reading content or require reading worksheets. Lectures will also be provided for each unit. You are required to read the lectures and click that you have reviewed the lecture.

Final Examination

The professor reserves the right to administer a final exam if the class fails to participate in a manner that is engaging and acceptable.

Online Decorum and Course Policies

The following policies will to be observed in the duration of this course.

Online participation is determined by postings and responses in the Threaded Discussions held each week or online quizzes. These discussions and/or quizzes will be related to the material covered in each week's content. In order for the threaded discussion to be of maximum benefit to everyone involved it is recommended that you stay as close to the course schedule as possible—so that everyone will participate in the discussion in the same week. **Late postings will be penalized one point for each day late.** Please limit discussions in this venue to the assigned topic. Students may e-mail or use the miscellaneous forum to discuss other topics with your classmates.

Late Assignments

Personal time management is as much a requisite skill for ministry as is mastery of the course content. Accordingly, assignments are due *in the course's Blackboard Assignments section by 10:00 a.m. on the due date as indicated in the Course Schedule*. Assignments not submitted *at this time* are considered late and will be automatically penalized 10% for each date late including weekends. Late assignments will not be accepted one week beyond the original due date, *no exceptions*. **No grades of Incomplete will be issued for this course. If a late assignment is not received, a grade of "F" is automatically earned for the course.**

Netiquette: Appropriate Online Behavior

Each student is expected to demonstrate appropriate Christian behavior when working online on the Discussion Board. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

Grading Scale

Your final grade will be based on your total accumulation of points as indicated under the *Learning Activities and Assessments* section of this syllabus according to the grading scale in the NOBTS 2011-2012 catalog.

A: 93-100 B: 85-92 C: 77-84 D: 70-76 F: 69 and below

A grade of “F” may require the student to retake the course to complete the degree.

No grades of INCOMPLETE will be issued in this course.

Professor's Covenant

The intent of this syllabus is to provide accurately the course description, learning objectives, readings, assignments and evaluation standards, course policies, reference list, and other information necessary for students to appraise the course. During the course of the term the professor will relate to each student as an individual. Moreover, he reserves the right to amend any part of this syllabus as he may deem necessary due to events and circumstances that transpire during the semester, with the exceptions of increasing the assignments or expectations of the course.

Student's Covenant

I have received a copy of the syllabus for Strategic Church Development through Christian Education CEAD 6370 for the May 2012 term. I have read the syllabus and have been offered an opportunity to ask questions about it. I understand, agree and realize I am entirely responsible for completing the requirements in this syllabus. I will be faithful to the tasks before me.

Name_____ Date_____

Selected Reference List

- Ackoff, Russell L. *Management in Small Doses*. New York: John Wiley & Sons, 1986.
- Anderson, Robert C. *Circles of Influence*. Chicago: Moody Press, 1991.
- Anderson, Leith. *A Church for the 21st Century*. Minneapolis, MN: Bethany, 1992.
- _____. *The Effective Pastor*. Chicago: Moody Press, 1985.
- Barber, Cyril J. *Nehemiah and the Dynamics of Effective Leadership*. Neptune, NJ: Loizeaux Brothers, Inc, 1991.
- Barna, George. *Without a Vision, the People Perish*. Glendale, CA: The Barna Research Group, Ltd., 1991.
- _____, ed. *Leaders on Leadership*. Ventura, CA: Regal Books, 1997.
- Bennis, Warren, and Burt Nanus. *Leaders: The Strategies for Taking Charge*. New York: Harper & Row Publishers, 1985.
- Berkley, James D. *Leadership Handbook of Management and Administration*. Grand Rapids, MI: Baker Books, 1994.
- Biehl, Bobb. *Master-Planning*. Nashville: Broadman & Holman Press, 1997.
- Blackaby, Richard, and Henry Blackaby. *Spiritual Leadership*. Nashville: Broadman & Holman Press, 2001.
- Brown, Jr., J. Truman, comp. *Visionary Leadership for Church Growth*. Nashville: Convention Press, 1991.
- Callahan, Kennon L. *Twelve Keys to an Effective Church: Strategic Planning for Mission*. San Francisco: Harper San Francisco, 1983.
- Campbell, John P., Richard J. Campbell, and Associates. *Productivity in Organizations: New Perspectives From Industrial and Organizational Psychology*. With a foreword by Raymond A. Katzell. A joint publication in The Jossey-Bass Management Series, and The Jossey-Bass Social and Behavioral Science Series, ed. Raymond A Katzell. San Francisco: Jossey-Bass Publishers, 1988.
- Ciona, John R. *The Troubleshooting Guide to Christian Education*. Denver, CO: Accent Books, 1986.
- Cladis, George. *Leading the Team-Based Church*. San Francisco: Jossey-Bass Publishers, 1999.

- Finzel, Hans. *The Top Ten Mistakes Leaders Make*. Colorado Springs, CO: Victor Books, 1994.
- Frazer, Randy. *The Connecting Church*. Grand Rapids, MI: Zondervon Publishing House, 2001.
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- _____. *Building Leaders for Church Education*. Chicago: Moody Press, 1981.
- _____. *The Church Education Handbook*. Wheaton, IL: Victor Books, 1985.
- _____. *Feeding and Leading*. Wheaton, IL: Victor Books, 1994.
- Habecker, Eugene B. *Leading with a Follower's Heart*. With a foreword by Ted W. Engstrom. Wheaton, IL: Victor Books, 1990.
- Haystead, Wes. *The 21st Century Sunday School: Strategies for Today and Tomorrow*. Cincinnati, OH: The Standard Publishing Company, 1996.
- Haynes, Joe, ed. *Secrets of Sunday School Success for Ministers of Education*. Nashville: Convention Press, 1992.
- Hersey, Paul, Kenneth H. Blanchard, and Dewey E. Johnson. *Management of Organizational Behavior: Utilizing Human Resources*. 7th ed. Upper Saddle River, NJ: Prentice Hall, 1996.
- Hesselbein, Frances, Marshall Goldsmith, and Richard Beckhard., ed. *The Leader of the Future*. Drucker Foundation Future Series. San Francisco: Jossey-Bass Publishers, 1996.
- _____. *The Organization of the Future*. Drucker Foundation Future Series. San Francisco: Jossey-Bass Publishers, 1997.
- Jones, Idris W. *The Work of the Sunday School Superintendent*. Revised by Ruth L Spencer. Valley Forge, PA: Judson Press, 1994.
- Koestenbaum, Peter. *Leadership: The Inner Side of Greatness*. The Jossey-Bass Management Series, ed. Warren Bennis, Richard O. Mason, and Ian I. Mitroff. San Francisco: Jossey-Bass Publishers, 1991.
- Kouzes, James M., and Barry Posner. *The Leadership Challenge: How to Get Things Done in Organizations*. With a foreword by Thomas J. Peters. The Jossey-Bass Management Series, ed. Warren Bennis, Richard O. Mason, and Ian I. Mitroff. San Francisco: Jossey-Bass Publishers, 1988.
- Lynch, Richard. *Lead: How Public and Nonprofit Managers Can Bring Out the Best in Themselves and Their Organizations*. A joint publication in The Jossey-Bass Nonprofit Sector Series, and The Jossey-Bass Public Administration Series. San Francisco: Jossey-Bass Publishers, 1993.

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- Piland, Harry, and Ernest Adams. *Breakthrough: Sunday School Work*. Nashville: Convention Press, 1990.
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- Rainer, Thomas S. *High Expectations*. Nashville: Broadman & Holman Press, 1999.
- Rinehart, Stacey. *Upside Down: The Paradox of Servant Leadership*. Colorado Springs, CO: NavPress, 1998.
- Sanders, J. Oswald. *Spiritual Leadership*. Chicago: Moody Press, 1994.
- Schaller, Lyle E., and Charles A. Tidwell. *Creative Church Administration*. Nashville: Abingdon Press, 1975.
- Stubblefield, Jerry M. *The Effective Minister of Education: A Comprehensive Handbook*. Nashville: Broadman & Holman Publishers, 1993.
- Warren, Rick. *The Purpose Driven Church*. Grand Rapids, MI: Zondervan Publishing House, 1995.
- Westing Harold J. *Church Staff Handbook: How to Build an Effective Team*. Revised ed. Grand Rapids, MI: Kregel Publication, 1997.
- Wilkes, Gene C. *Jesus on Leadership*. Wheaton, IL: Tyndale House, 1998.